



Customer Experiance

Feedback and Reflections



Feedback and Insights gathered from participants who attended our recent Herd Dynamics event involving equine-based team-building activities.

It consists of key responses categorised by various themes, highlighting the value of the event and areas for future improvement.

General Impressions

- "It was great to network with everyone. I thought the activity with the horses was great."
- "It was great to have an event where you get to 'touch grass' and reconnect with something outside my usual office space. It was nice to challenge that."
- "The activity with the horses was a game changer, particularly learning how to approach horses. The breathing in their nostrils was something completely unexpected."



Key Takeaways on Leadership and Teamwork

- "Teamwork can be developed by many different methods, and using horses is very useful to see how communication works in different situations."
- "Help people understand our life's connections, encourage sharing, and teach the principles of herd dynamics. Animals teach us so much more freely."
- "Simply standing back and allowing others to come to their own conclusions was a beautiful process."
- "Learning how different people communicate and work together was a key takeaway from the dialogue workshops and teamwork exercises."
- "Acknowledging and accepting oneself and the people around me was reaffirmed."



Personal and Professional Growth



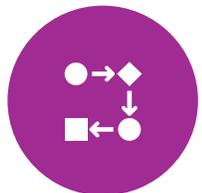
"Learn how body language and facial expressions can help improve our understanding of communication."



"The skills I took away included communication and self-reflection techniques that can be applied in both my personal and business life."



"I took different things away with me from each of the sessions. I enjoyed the thoughts about 'dialogue' and the concepts around 'flow.'"



"Take time to step back and reevaluate how I work so I can incorporate what I learned into my daily practices."



"Always take time to think before acting. Every interaction—whether face to face, virtual, or on the phone—is important."

Conclusion

- Overall, the event was well-received, with participants highlighting the value of equine activities in teaching communication, leadership, and teamwork. Most attendees appreciated the opportunity to step outside their usual environments and engage with others in a more reflective and hands-on setting. While weather and time constraints posed some challenges, the feedback suggests that extending the duration of sessions and refining some organisational aspects could further enhance the learning experience in future events.

